

# Circle Complete

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**Title:** Circle Complete Perennial Gardens

**Purpose:** The following web site, Circle Complete Perennial Gardens, shall be a commercial web site aimed at promoting perennials, while encouraging customers to purchase their perennials from Circle Complete. This web site will sell both individual plants, as well as pre-assembled garden packages for window boxes and gardens.

**Content:**

- Home..... Welcome message, tips for selecting/creating the best perennial garden, advertisements, Circle Complete guarantee.
- Full Sun Perennials..... A list of the full sun perennials that Circle Complete sells, along with a description including the name, color, height, season of growth, and price of each flower or plant.
- Partial Shade Perennials... A list of the partial shade perennials that Circle Complete sells, along with a description including the name, color, height, season of growth, and price of each flower or plant.
- Full Shade Perennials..... A short list of the full shade perennials that Circle Complete sells, along with a description including the name, color, height, season of growth, and price of each flower or plant.
- Bright Sun Blend..... A vibrant six-flower package of full sun perennials pre-selected by Circle Complete Perennial Gardens that the customer can purchase for a special price with included gallery of the selected flowers and a short description of each flower/plant's highlights.
- Soft Sun Blend..... A softer-colored six-flower package of full sun perennials pre-selected by Circle Complete Perennial Gardens that the customer can purchase for a special price with included gallery of the selected flowers and a short description of each flower/plant's highlights.
- Royal Shade Blend..... A deep, rich six-flower blend of partial shade perennials pre-selected by Circle Complete Perennial Gardens that the customer can purchase for a special price with included gallery of the selected flowers and a short description of each flower/plant's highlights.

**Content Continued:**

Facing North..... This is a window box garden package containing three full shade perennials, which have been pre-selected by Circle Complete Perennial Gardens for customers with little available sunlight for their gardens.

Facing East..... This is a window box garden package containing three partial shade perennials, which have been pre-selected by Circle Complete Perennial Gardens for customers with some sun, but not all-day sun.

Contact Us..... The Circle Complete contact hours, phone number, and email address.

View Cart..... A summary of the customer's checkout cart.

Credits..... Image citations.

**Audience:***Primary Target Audience*

Individuals who are interested in raising perennials for their gardens, who may not have a firm background in gardening, and who have access to a legal credit card account.

**Perception Tone:** Alive, Clean



*Amanda Ray*

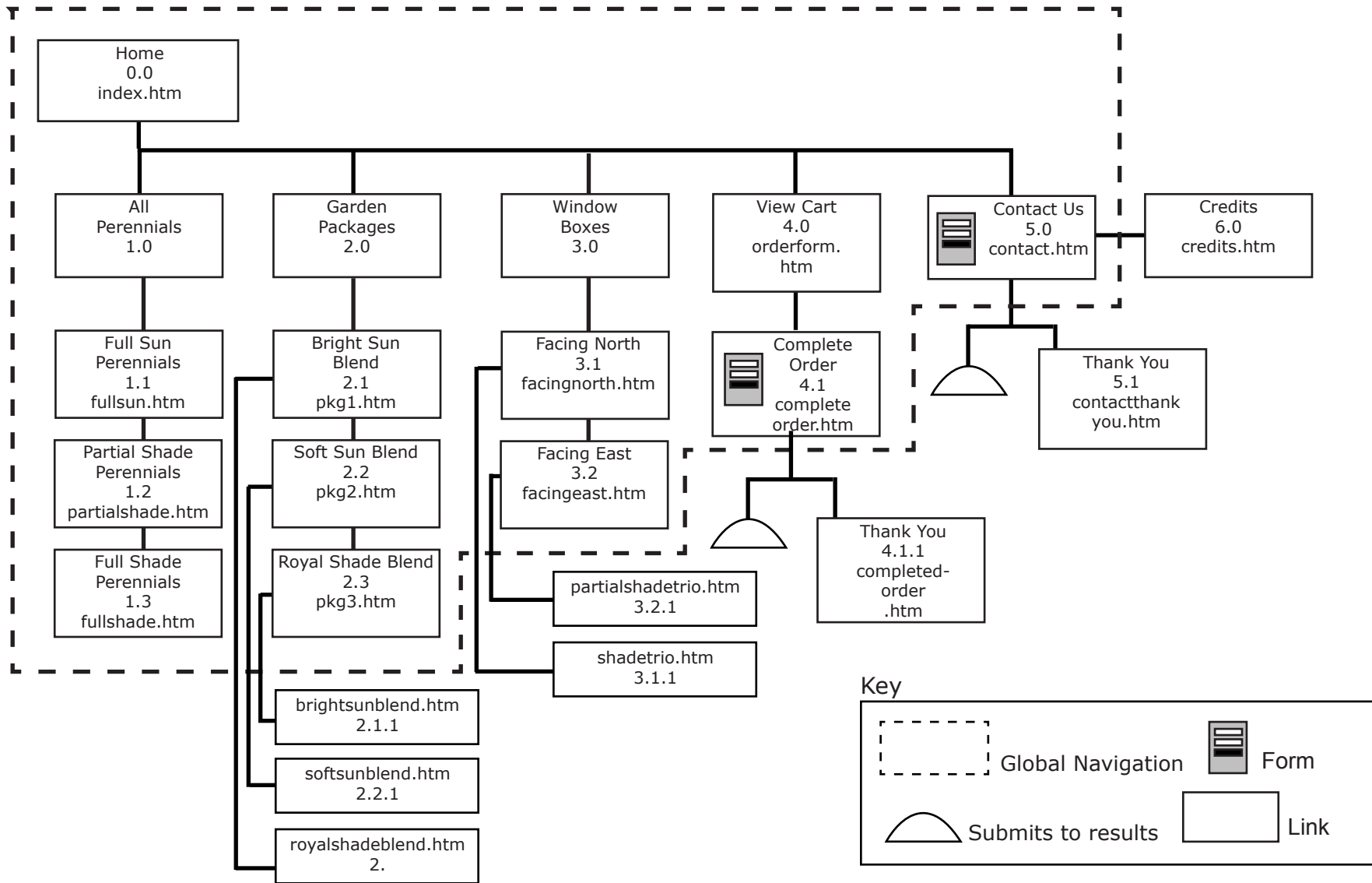
Amanda Ray works as a defense attorney in Florida. While her job is something she's always wanted to do, she does find it a little stressful at times. Amanda is also an environmentalist and likes to live as "green" as possible. Her home is a shared condo in a fairly suburban area, but she has a little space around the front door to plant flowers and she has recently found that gardening greatly relieves her stress, plus the added vegetation is good for the environment. Amanda does a little research and decides to go with a perennial garden - that way she doesn't have to buy new flowers each year. She can just work on rescuing the previous year's garden when her job occasionally lets up.

Amanda considers buying seeds, but she worries that the flowers might miss their peak and she doesn't have the time to start them all in pots. So after a little online research she comes across 'Circle Complete's web site, which sells started flowers and has a good collection of fun sun perennials. Being in Florida, Amanda gets a fair amount of sun.

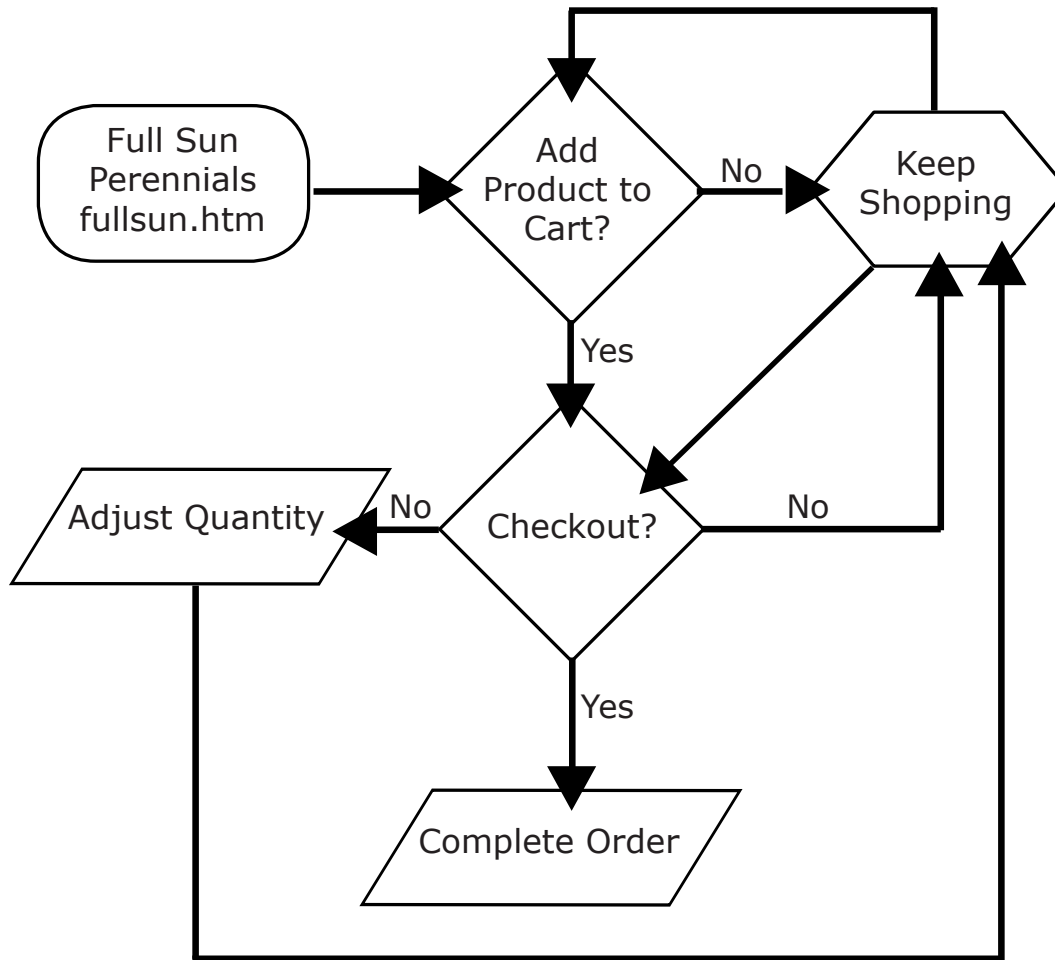


*Sean Rodregiez*

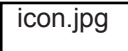
Sean Rodregiez picked up gardening once his wife, Ellen, passed away. His wife was very fond of flowers and Sean likes working outdoors and being in retirement, he has plenty of time to do so. Sean has had a little bit of practice in gardening and he likes to arrange his garden by season and color. That way Ellen lives in his garden as long as possible. Circle Complete perennial gardens has a wide variety of color in their available flowers, so he chooses their business for his purchases.




## Making a Purchase



940 px

View Cart 


Header 


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Here at Circle Complete Perennial Gardens, we focus on bringing the joy of bright, beautiful flowers to you year after year. Perennials, as opposed to the one-year cycle of annuals will return every spring and bloom again. While it might take a bit of patience on your part for your perennials need a year or so to grow before you witness the breath-taking beauty of a full garden of blooming flowers, rest assured that they will continue to bear their blossoms for many years to come. They are rather like fruit trees, except that you don't have to wait years for their sweet fruit. One year is not too long at all.

We offer several options for planning your perennial garden. Not only do we offer six-flower specially designed flower packages for partial shade and sun, we have window box specials, or you are welcome to pick and match from our entire collection. Our perennials are sorted by size and growing conditions. Colors can be found at the bottom of the description, along with the option – on some of our plants – for just the purchase of seeds. But we do sincerely recommend buying pre-established flowers – a faster way of getting to that one-year garden mark.

When considering how you want to put together your perennial garden, there are several design considerations to think about. Do you want to arrange your garden by color, by texture, or by size? Will your garden be in full sun throughout the day, or will the sun fade leaving them in partial shade? Or perhaps you get very little sun at all?







940 px

View Cart

icon.jpg

Header

BannerGreen.jpg

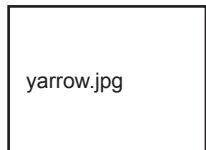
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## Full Sun Perennials

Mix and match our full sun perennials (below) for a bright and beautiful garden.

Achillea - Yarrow

\$9.95 each  
\$4.25 .5 oz Seeds

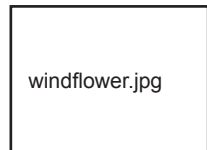


Name: Yarrow  
Season: Summer  
Colors: Yellow, Red,  
White

Add to Cart

Anemone

\$9.95 each  
\$4.25 .5 oz Seeds

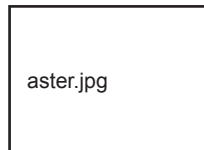


Name: Windflower  
Season: Spring,  
Summer  
Colors: Blue, Purple,

Add to Cart

Aster - Hardy Aster

\$9.95 each  
\$4.25 .5 oz Seeds



Name: Aster  
Season: Summer, Fall  
Colors: Pink, Purple  
Height: 1' - 4'

Add to Cart

Cornflower

\$9.95 each  
\$4.25 .5 oz Seeds



Name: Cornflower  
Season: Summer  
Colors: Pink, Blue,  
White, Yellow

Add to Cart

Shopping Cart

scroll

940 px

View Cart 

Header

BannerGreen.jpg

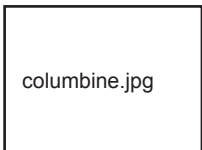
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## Partial Shade Perennials

And what if the sun doesn't shine all day long on your garden? No worries. Choose from our collection of...

Aquilegia

\$9.95 each  
\$4.25 .5 oz Seeds

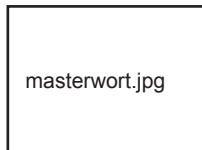


Name: Columbine  
Season: Spring  
Colors: Wide Variety  
Height: 2' - 3'

Add to Cart

Astrantia

\$9.95 each  
\$4.25 .5 oz Seeds

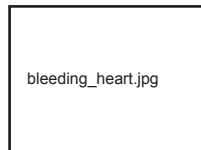


Name: Windflower  
Season: Spring,  
Summer  
Colors: Blue, Purple,

Add to Cart

Dicentra

\$9.95 each  
\$4.25 .5 oz Seeds



Name: Bleeding Heart  
Season: Spring,  
Summer  
Colors: Pink, Red

Add to Cart

Digitalis

\$9.95 each  
\$4.25 .5 oz Seeds



Name: Foxglove  
Season: Summer  
Colors: Pink, Purple  
Height: 2' - 4'

Add to Cart

Shopping Cart

scroll

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## Full Shade Perennials

While not quite as bright as their counterparts, our full shade perennials need very little sun in order to...

## Shopping Cart

Arisaema

\$9.95 each  
\$4.25 .5 oz Seeds

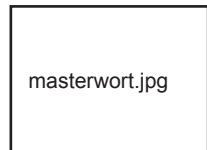


Name: Jack-in-the-Pulpit  
Season: Spring, Summer

Add to Cart

Convallaria

\$9.95 each  
\$4.25 .5 oz Seeds

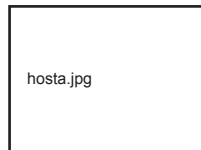


Name: Lily of the Valley  
Season: Spring  
Colors: White

Add to Cart

Hosta...

\$9.95 each  
\$4.25 .5 oz Seeds

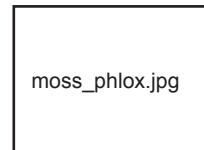


Name: Hosta  
Season: Summer  
Colors: White, Purple  
Height: 6" - 40"

Add to Cart

Phlox...

\$9.95 each  
\$4.25 .5 oz Seeds

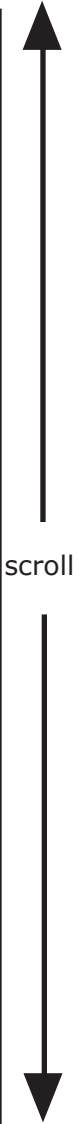
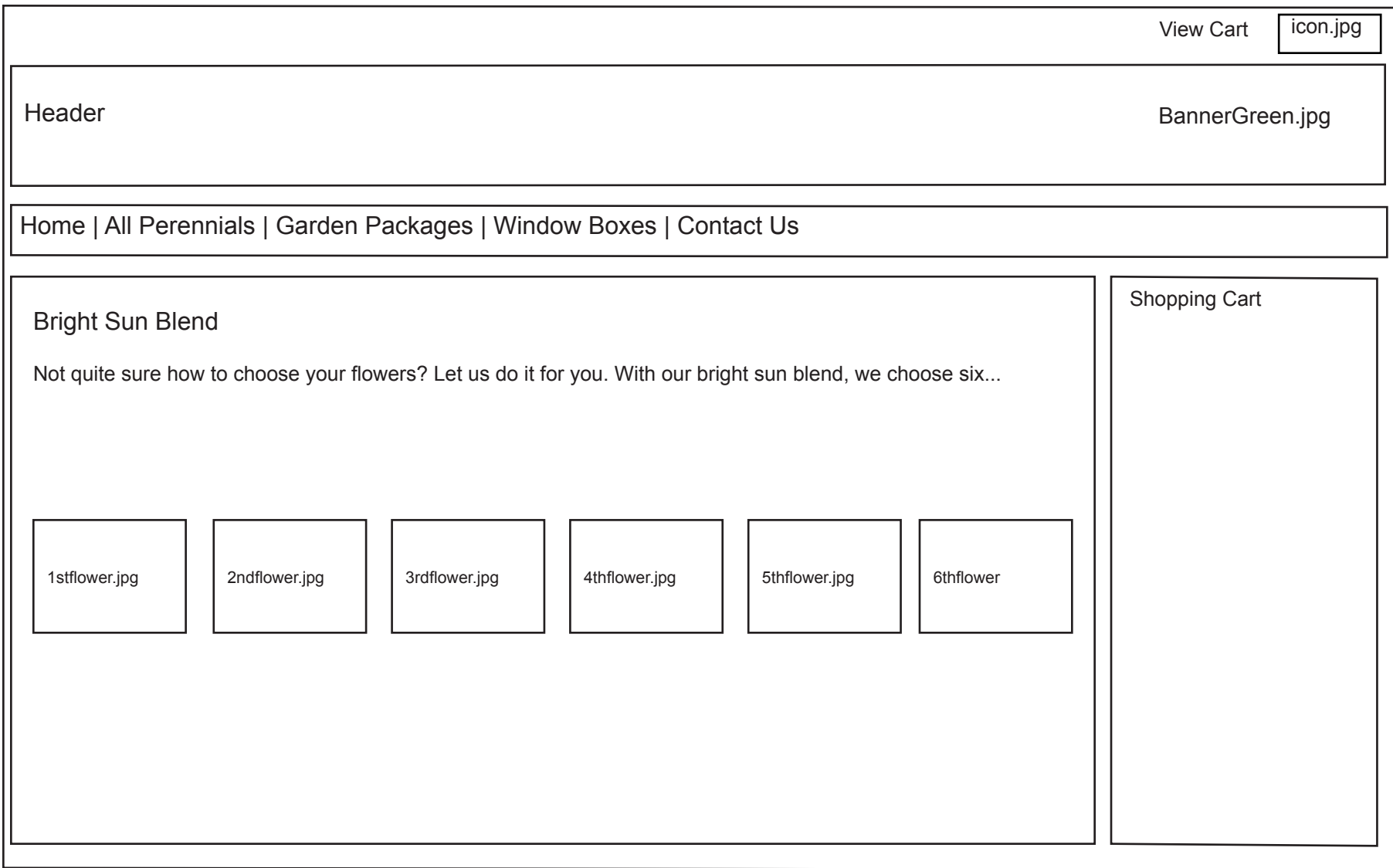


Name: Creeping Phlox  
Season: Spring  
Colors: Purple, White  
Height: 6" - 12"

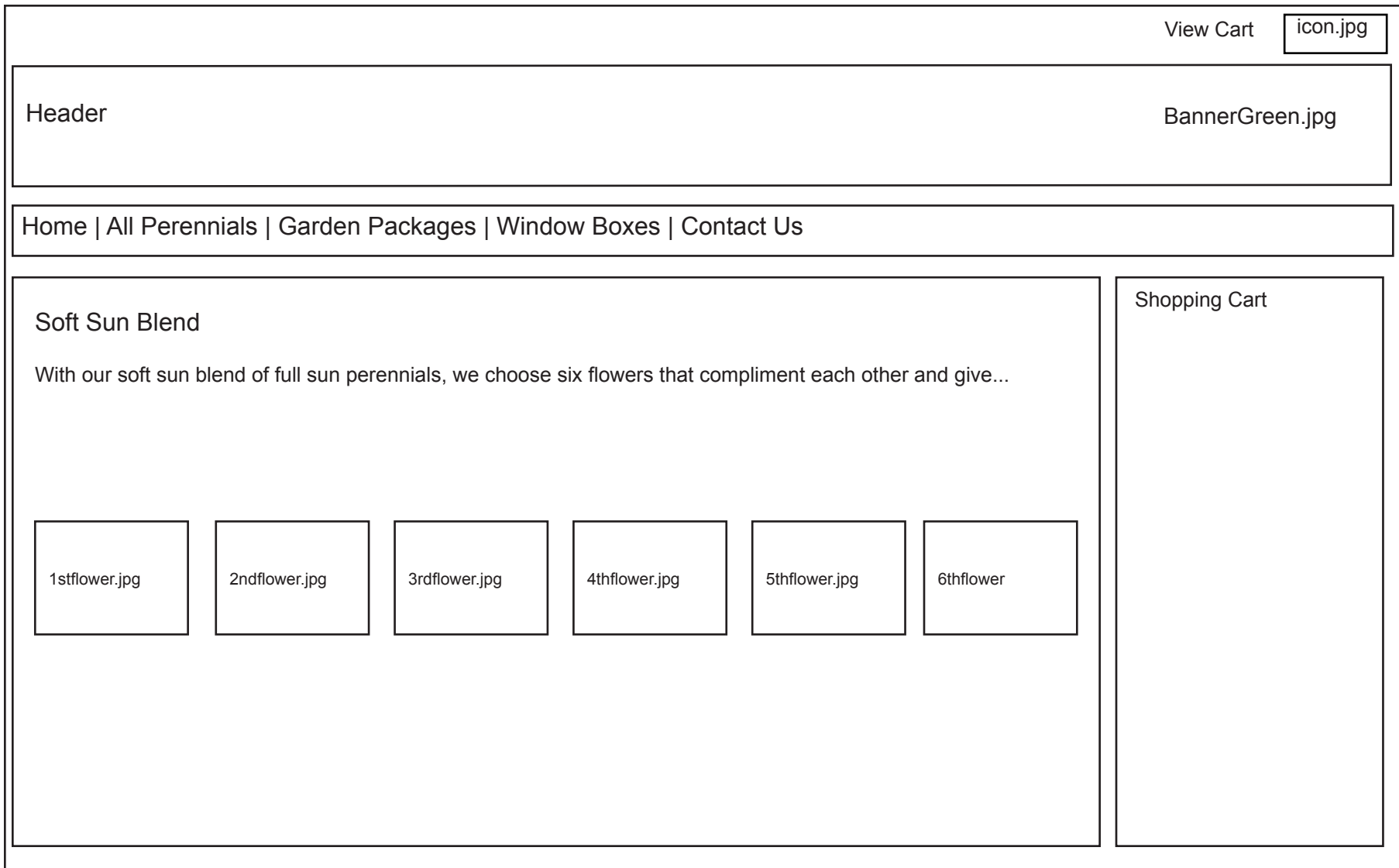
Add to Cart

scroll

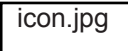
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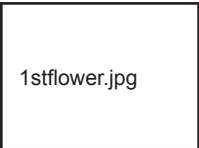

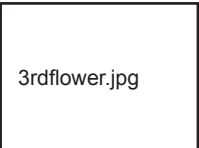
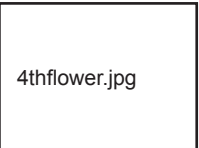
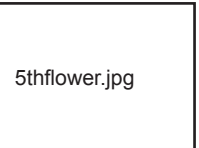

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Royal Shade Blend

Our royal shade blend is our selection of six partial shade flowers guaranteed to boost any garden and not...

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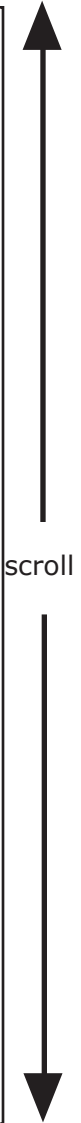
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Facing North

What do you do when you want a garden, but don't have much sun? Let us select three full shade...


1stflower.jpg 2ndflower.jpg 3rdflower.jpg

Shopping Cart



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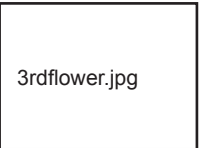
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Facing East

Do you have a bit of porch space? Try our Facing East window box garden, which includes three...

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Contact Us

Need to reach us? You can call: 1-800-Circle-Complete

Monday through Friday 9am to 9pm

Saturday 10am to 5pm

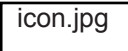
or fill out the form below:

Contact Form



scroll

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Order Summary...

Update Cart | Clear Cart | Complete Order



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Checkout

Checkout Form

Order Summary

scroll

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thankyoucontact.jpg

Thank you for your question. You will get a response shortly.

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ordersubmitted.jpg

Thank you for your order. You will receive a confirmation email shortly.

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## Welcome!

Here at Circle Complete Perennial Gardens, we focus on bringing the joy of bright, beautiful flowers to you year after year. Perennials, as opposed to the one-year cycle of annuals will return every spring and bloom again. While it might take a bit of patience on your part for your perennials need a year or so to grow before you witness the breath-taking beauty of a full garden of blooming flowers, rest assured that they will continue to bear their blossoms for many years to come.

We offer several options for planning your perennial garden. Not only do we offer six-flower specially designed flower packages for partial shade and sun, we have window box specials, or you are welcome to pick and match from our entire collection. Our perennials are sorted by size and growing conditions. Colors can be found at the bottom of the description. Circle Complete recommends buying pre-established flowers as a faster way of getting to that one-year garden mark.



### Circle Complete Guarantee:

- ✓ **Liveliness.** When our plants arrive at your doorstep, they will be ready to grow in your garden - we do not



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## Full Sun Perennials

Mix and match our full sun perennials (below) for a bright and beautiful garden.

### Achillea - Yarrow



**Name:** Yarrow  
**Season:** Summer  
**Colors:** Yellow, Red, White  
**Height:** 2' - 4'

### Anemone - Windflower



**Name:** Windflower  
**Season:** Spring, Summer  
**Colors:** Blue, Purple, Pink, White

### Aster - Hardy Aster



**Name:** Aster  
**Season:** Summer, Fall  
**Colors:** Pink, Purple  
**Height:** 1' - 4'

### Centaurea



**Name:** Cornflower  
**Season:** Summer  
**Colors:** Pink, Blue, Yellow  
**Height:** 2' - 4'

### Cart Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

[Update Cart](#) | [Clear Cart](#)

**Complete Order**



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## Partial Shade Perennials

And what if the sun doesn't shine all day long on your garden? No worries. Choose from our collection of partial shade perennials.

**Cart**  
Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

[Update Cart](#) | [Clear Cart](#)

**Complete Order**

### Aquilegia - Columbine



**Name:** Columbine  
**Season:** Spring  
**Colors:** Wide Variety  
**Height:** 2' - 3'  
\$8.65/each

### Astrantia - Masterwort



**Name:** Masterwort  
**Season:** Summer  
**Colors:** Pink, White  
**Height:** 1' - 5'  
\$7.25/each

### Dicentra



**Name:** Bleeding Heart  
**Season:** Spring, Summer  
**Colors:** Pink, Red  
**Height:** 4' - 10'  
\$9.95/each

### Digitalis - Foxglove



**Name:** Foxglove  
**Season:** Summer  
**Colors:** Pink, Purple  
**Height:** 2' - 4'  
\$7.25/each



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## Full Shade Perennials

While not quite as bright as their counterparts, our full shade perennials need very little sun in order to thrive wherever you plant them.

### Arisaema



**Name:** Jack-in-the-Pulpit  
**Season:** Spring, Summer  
**Colors:** Unique foliage  
**Height:** 2' - 3'  
 \$7.95/each

[Add to Cart](#)

### Convallaria



**Name:** Lily of the Valley  
**Season:** Spring  
**Colors:** White  
**Height:** 4" - 12"  
 \$9.65/each

[Add to Cart](#)

### Hosta - Plantain Lily



**Name:** Hosta  
**Season:** Summer  
**Colors:** White, Purple  
**Height:** 6" - 40"  
~~\$7.25/each~~  
**\$6.35/each**

[Add to Cart](#)

### Phlox Stolonifera



**Name:** Creeping Phlox  
**Season:** Spring  
**Colors:** Purple, White  
**Height:** 6" - 12"  
 \$4.40/each

[Add to Cart](#)

### Cart Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

[Update Cart](#) | [Clear Cart](#)

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## Bright Sun Blend

Not quite sure how to choose your flowers? Let us do it for you. With our bright sun blend, we choose six varieties of full sun perennials to give your garden viberance and spark.



\$44.00/per package

### Cart Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

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## Soft Sun Blend

With our soft sun blend of full sun perennials, we choose six varieties of flowers that compliment each other and give your garden a dreamy look.



### Cart Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

[Update Cart](#) | [Clear Cart](#)

[Complete Order](#)

## Royal Shade Blend

Our royal shade blend is our selection of six partial shade flowers guaranteed to boost any garden and not requiring full sun.



\$56.95/per package

### Cart

#### Flowers

Qty	Item	Price	Total
1	Hosta	6.35	6.35
1	Creeping Phlox	4.40	4.40
1	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

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## Facing North Window Box

What do you do when you want a garden, but don't have much sun? Let us select three varieties of full shade perennials for the north facing window box.



\$29.00/per package  
Add to Cart

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**Cart**

Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

[Update Cart](#) | [Clear Cart](#)

**Complete Order**



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## Facing East Window Box

Do you have a bit of porch space? Try our Facing East window box garden, which includes three handpicked partial shade perennials.



\$22.25/per package  
Add to Cart

### Cart

#### Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

Update Cart | Clear Cart

Complete Order



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## Contact Us

[Credits](#)

Need to reach us? You can call: 1-800-Circle-Complete

Monday through Friday 9am to 9pm  
Saturday 10am to 5pm

Or fill out this form:

Your Name:

Email:

Questions? Let us help you.

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## Credits

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### All Images



Buck, Michelle. "White Peony 3." 3 Oct. 2008. <http://www.sxc.hu/photo/1085002>.



Burbank, Lauren. "Peony 3." 6 Jul. 2007. <http://www.sxc.hu/photo/821362>.



D, Alana. "Columbine." 27 May 2007. <http://www.sxc.hu/photo/794997>.



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## View Cart

### Flowers

Qty	Item	Price	Total
<input type="text" value="1"/>	Hosta	6.35	6.35
<input type="text" value="1"/>	Creeping Phlox	4.40	4.40
<input type="text" value="1"/>	Facing North Pkg	29.00	29.00
<b>Total Cost:</b>			<b>39.75</b>

[Update Cart](#) | [Clear Cart](#) | [Complete Order](#)

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## Check Out

First Name:


Last Name:

Street Address:

Apt#:

City:    State:

Quantity	Item	Unit Cost	Total Cost
1	Hosta	6.35	6.35
1	Creeping Phlox	4.4	4.40
1	Facing North Pkg	29	29.00
<b>Total Cost:</b>			<b>39.75</b>

View Cart 




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**Thank you. Your order has been submitted.  
You will receive a confirmation email shortly.**

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Thank you for your question.  
We will be getting back to you shortly.

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## Fonts

h2, h3, h4 -- Arial, Verdana, sans-serif

Body Text -- 10pt, Arial, Verdana, sans-serif

Guarantee -- 9px, Arial, Verdana, sans-serif

Navigation -- 12px, Arial, Verdana, sans-serif

Copyright -- 9pt, Arial, Verdana, sans-serif

Products -- 10px, Arial, Verdana, sans-serif

Form Links, Cart Text -- 11px, Arial, Verdana, sans-serif

Skin Links -- 8pt, Arial, Verdana, sans-serif

## Colors

 Dark Green #000000	 Pastel Green #66CC66	 Light Yellow #ffffcc	 Lavender #eeddff
 Dark Green #ffffff	 Light Gray #bbbbbb	 Tan #cccc99	
 Dark Green #336600	 Brick Red #cc0000	 Light Green #ccff99	

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